

# Terms and Conditions / SMS Privacy Policy

Boyle and Associates, LLC respects your privacy. By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data:

1. **Data Collection:** We will collect your name, email address, mailing address, and mobile phone number when you sign up for SMS updates. The information will be collected via the website contact form, email, or verbally.
2. **Data Usage:** We use your data solely for sending updates, and reminders related to our services. The types of messages sent will include conversational messages, status updates and appointment reminders.
3. **Data Security:** We protect your data with secure storage measures to prevent unauthorized access.
4. **Data Retention:** We retain your information as long as you are subscribed to our SMS service. You may request deletion at any time.
5. **MESSAGE AND DATA RATES MAY APPLY.** Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan.
6. Messages are recurring, and message frequency varies.
7. Contact Boyle and Associates, LLC at [205-775-7713](tel:205-775-7713) or [admin@boylemh.com](mailto:admin@boylemh.com) for HELP or to STOP receiving messages.
8. **Opt-Out:** You can opt out of the SMS list at any time by texting, emailing, verbally or replying STOP to [admin@boylemh.com](mailto:admin@boylemh.com) or [205-775-7713](tel:205-775-7713). We will remove your number from our list within 24 hours.
9. **Non-Sharing Clause:** We do not share your data with third parties for marketing purposes. Boyle and Associates, LLC will not sell, rent, or share the collected mobile numbers.

Boyle and Associates uses SMS as another form of communication with clients. Clients can opt-in to receive text messages from Boyle and Associates verbally. Boyle and Associates will collect opt-in verbally from their clients, either in person at their physical location, over a phone call or may send an email to [admin@boylemh.com](mailto:admin@boylemh.com). When a customer is registered for the first time, they are asked to provide their phone number, and staff is trained to ask if the customer would like to opt in to SMS-based billing notifications. They will be verbally informed that "Message and data rates may apply," "Message frequency may vary," and they can "text HELP for support or more information and STOP to unsubscribe at any time." They will also be informed that their phone number will not be shared with third parties for marketing or promotional purposes.

The types of messages sent will include conversational messages, status updates and appointment reminders. Message frequency may vary, with an average of 1-2 messages per month. Message and data rates may apply. For more information, please visit our Privacy Policy and Terms & Conditions at [Boylemh.com](http://Boylemh.com).